



Capture and Retain Moisture

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Soil moisture (Volumetric Water Content) has been monitored in Brookton as part of an ongoing research program. The tracking data at 5cm depth shows a marked improvement in rainfall capture into the soil on the LURE H₂O treated areas. This consistent moisture on the top 5cm of soil reduces staggered plant germination and aids weed control by increasing the effectiveness of knockdown and pre-emergent herbicide applications.

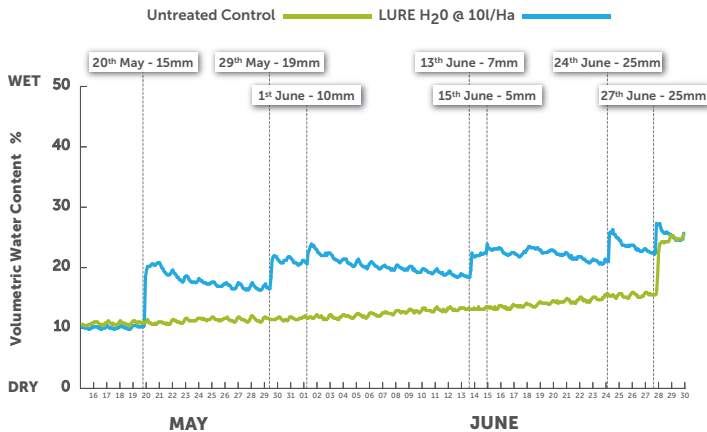


"After applying LURE H₂O and receiving opening rains, I could see exactly where I had sprayed as the moisture was held on the surface.

Most importantly this moisture on the surface gave me an extra three days of seeding after rain with confidence of germination. After seeing LURE H₂O trial results on my farm in 2010 and increased production where LURE H₂O was used in 2011, I believe this is the best product I have seen for my land in 25 years."

David Parsons, WA

Soil Moisture at 5cm Depth – Brookton (WA) 2011



*Australian Patent Application No. 2011100087 applies



Capture the rain where it lands and bank the moisture. The untreated area on left shows poor rainfall penetration after 15mm of rainfall compared to the surrounding LURE H₂O treated area.

Brookton, 2011.